

CORVETTE ROULETTE 2011 BOARD MEETING MINUTES DECEMBER 5, 2010

The meeting was called to order by Chairman Jim Gregorius at 1:45 in a meeting room at the Aliante Hotel & Casino. The following members were present:

Co-chair: Pat Russell
Raffle: Anne Torres
Registration/Secretary: Carol Gagliardi
Store: Brenda Cavallo
Treasurer: Lennard Grodzinsky
Photographer: Dave Karpa

Rallye & photography Co-chair: Ken Ackeret
Rallye Co-chair: Kathy Clapp
Graphic Designs: Sherrie Wood
Car Show Chair: Janice Gregorius
Social Events Admission Chair: Mark Klein

Jim thanked everyone for taking a position on the board this year.

Theme & Schedule: The theme will be Americana; everything will be red, white & blue. The date will be October 7-9, 2011. The schedule will be the same as the past 4 years. Due to the fact that the hotel is far from the Strip, a shuttle can be arranged to take guests where they want to go off property, but it does not make a return trip. Carl Hastings will get the event on the NCCC's calendar.

Cost: Lennard has budgeted \$75 per person and the auto cross will be raised to \$40. It was not yet decided to ask the E-Board if they would consider subsidizing club member's fees. Paying in installments was suggested because when money is put down, you get more committed to the event and it is easier to get involved. Room rates are \$65 Sunday and \$95 for Friday and Saturday which does not include a 12% room tax. The group reservation code is S11CORO.

Charities: it was agreed that the charity for this event will be Fairway Chevrolet's charity, the Bill and Lilly Heinrich YMCA. Advertising will state that a *percentage* of the proceeds will go to the YMCA so we have the opportunity to give back to the club's treasury if there is a profit.

Flyers: Sherrie is working on a new logo

Port-a-potties/tents: to reduce expenses and because the car show parking lot is so close to the hotel, there shouldn't be a need to rent these this year. We will use several 10' x 10' tents instead.

Autocross: The location will be at the Speedway this year and it will be a 60 second course. The cost will be \$3,500, so SCCA will share in the expenses.

Rallye: It will start at the Aliante and there will be 1 route with 2 events.

Car Show: The location will be right outside the front door. A judge's clinic will be offered again this year and new judges *must* attend. There will be no People's Choice Car Show this year the board agreed.

Party location: The Access room is the first choice. It is a showroom style with large screens, unique sound system and includes many things the banquet rooms do not. The cost will be \$2,000 per night versus the banquet room for \$1,645. A band or DJ can be eliminated if we use this room. Aliante can

create a special music channel for us at \$150/night. A tour was taken to both the Access room and a typical banquet room.

Budget discussion: The reasons why expenses are being cut are to compensate for the cost of the track, the cost of the showroom and the Americana menu. To help raise money, Pat will be selling web space. Mark suggested we add a swap meet to the weekend's festivities but Pat felt that the administrative issues and the amount that could be raised would not be worth the effort. He believed that selling items in a swap meet would prevent some guests from registering for the entire event. Pat would like to solicit from car-related companies to advertise on our website for \$50-100. Rather than donate items for the goodie bags, let's try for financial contributions instead. Kathy suggested we push for vendors although we haven't had success with them in the past.

How to increase participation was discussed. Receiving a community service point for donating a raffle prize valued at least \$25 was suggested. Sherrie noted that with the current economy, we are taxing our members to regularly donate. We want their participation more than their money. Carol suggested we give partial proceeds back to the club instead of it all going to charity and. Ken added that getting vendors, selling web space, show guide contributions, video boards and selling table space were good options to help increase revenue. Dave suggested that we give a discount to our members but they must be paid in full 2 months out. Ken asked if the Aliante would be willing to throw a small slot tournament on Saturday to keep people at the hotel.

Entertainment: Sherrie may be able to get a Wynona Judd impersonator.

Store: It was decided that we would only sell t-shirts and leftover canvas bags. Printing the event logo on the back of the t-shirts was approved, but not on the polo shirts. Prices will be determined later.

Website: Pat will get it completed after the first of the year. He will ask this board to evaluate the event site, please speak up if you have different ideas on how it should look.

The next board meeting will be in March.

A motion to adjourn was made at 3:40.

Respectfully submitted,
Carol Gagliardi, event Secretary

Pending:

Sherrie will talk with Ghost Busters re logos for the hotel

Submit event budget and ask E-Board if they will subsidize part of the member's entry fee.